

TERMS AND CONDITIONS OF USE

- **The purpose of processing your personal data**

Your personal data will be used so that we can contact you following your interest in participating in our event / exhibition / conference / courses and provide you with necessary assistance regarding your participation.
- **Type of information**

Consent is requested for the following personal data: first name, last name, telephone number, fax number, email address, postal address including postal code, city, country. Additionally, consent is required by our payment gateway partners for processing your payment information. The Company may also take pictures / videos / testimonials during the event / exhibition / conference which are used for promotional purposes.
- **Transfer of data to third parties**

This personal data is stored in the back office of our website and is transferred to such authorised third-party vendors who are required to render services to you with regards to your participation in the event / exhibition / conference etc. They are subject to the same standards of data protection as us.
- **Storage of data**

All the data uploaded into the platform is stored securely in a cloud infrastructure managed by Hyve India Pvt. Ltd. team directly without any third-party involvement. The data is stored in the best-in-class cloud servers. We also use CDN networks for effective and quicker delivery of content to people distributed across multiple geographies.
- **Usage of data**

Personal Identify information: The data collected from the visitors and exhibitors are shared mutually for building relationship and network. The consent form as part of sign up captures this consent from visitors.
- **Conversation data**

Conversation data from text, audio and video are not recorded or stored in the platform. The data gets deleted as an when the information is completed. The text chat can be copied by the exhibitor post the show is completed. There will not be any export option provided to exhibitor to prevent any misuse of this data.
- **How long is the data stored for**

Your consent is maintained with us for lifetime unless otherwise specified or requested to be revoked.
- **Withdrawal of consent**

To request the withdrawal of your personal data, you can inform us in writing by emailing support@palmexpo.in
- **Automated decision-making and profiling**

The personal data is not used for automated decision-making or profiling.
- **Warning Regarding Phishing Attempts**

We do not use third-party contractors / vendors to solicit any type of personal information or data from you. All data required by us is obtained through our own platforms or platforms

hyperlinked by us (payment gateways etc.). If you receive any request / solicitation for personal data / information from any person / entity purporting to act on our behalf, please do not share your personal data / information with such persons / entities as that may be a phishing attempt. Please inform us immediately if you receive any such requests at the following email address: support@palmexpo.in

- **Entity responsible for data processing**

Hyve India Pvt. Ltd.
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